



SOUND MANAGEMENT

What does jazz have to do with running an enterprise? More than meets the ear. In a jazz ensemble, every member makes an individual contribution to collective creation. And jazz musicians improvise within a framework, essential skills in business today. At San Francisco State University, management and music faculty have joined forces to teach organizations better team collaboration based on the principles of jazz.

Learning when to get hot and when to stay cool: that's the San Francisco State of Mind.



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